Tech Nation 2017

Status:	**Closed**
Start date:	**2016-11-16**
End date:	**2016-12-06**
Live:	**21 days**
Questions:	**22**
Partial completes:	**8 (24.2%)**
Screened out:	**0 (0%)**
Reached end:	**25 (75.8%)**
Total responded:	**33**

Filter

Responded

    2. Brighton

Remaining respondents: **33 (100%)**

Welcome to Tech Nation 2017!

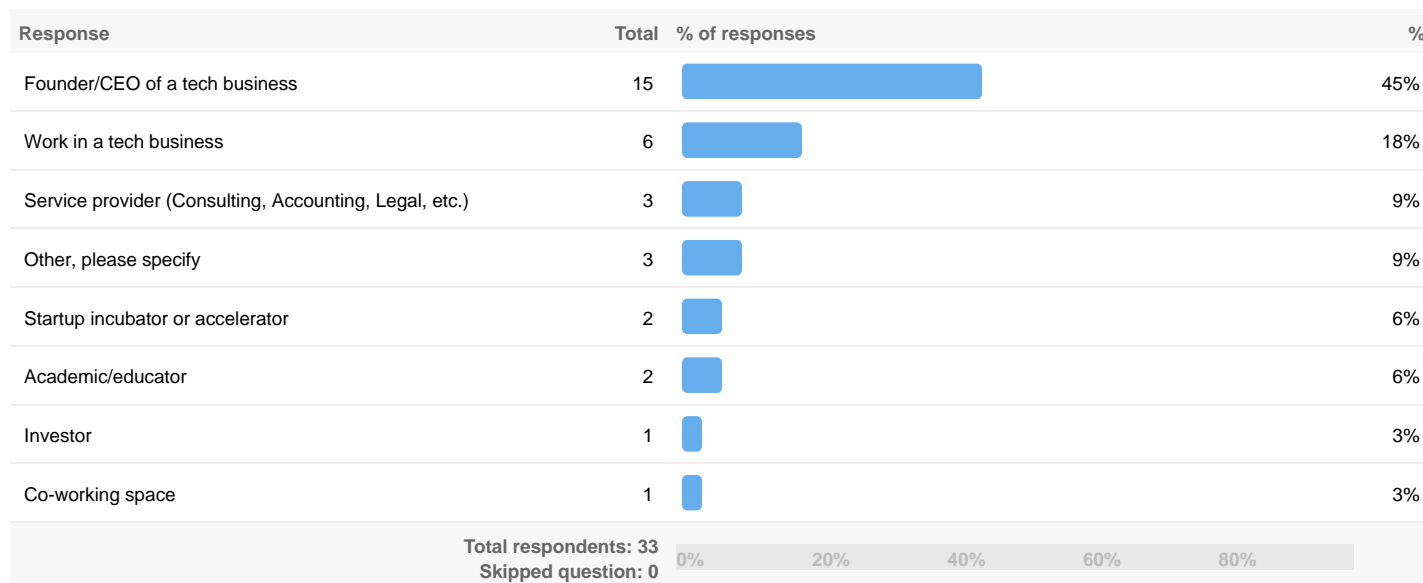Tech Nation is the most comprehensive guide to the UK's digital tech ecosystem.

We know that ecosystems are driven by people like you and you are what make companies and communities thrive. This is why we want to hear directly from you. Specifically about your ecosystem; what's great, what's not so great, how could it be improved?

Whether you're part of a tech company or the local ecosystem (eg. accelerator, co-working space, university), we'd love to represent your views in Tech Nation 2017!

- One survey
- 10-20 questions (depending on your answers)
- 7 minutes (we've tested it)

Click here to start and be part of Tech Nation.

1. What is your role in the tech community?

Response	Total	% of responses	%
Founder/CEO of a tech business	15		45%
Work in a tech business	6		18%
Service provider (Consulting, Accounting, Legal, etc.)	3		9%
Other, please specify	3		9%
Startup incubator or accelerator	2		6%
Academic/educator	2		6%
Investor	1		3%
Co-working space	1		3%
Total respondents: 33 **Skipped question: 0**		0% 20% 40% 60% 80%	

2. Where is your company/organisation headquartered?

Response	Total	% of responses	%
Brighton	33		100%
Plymouth	0		0%
Wirral	0		0%
Southampton	0		0%
Birmingham	0		0%
Belfast	0		0%
Bolton	0		0%
Sefton	0		0%
Bournemouth & Poole	0		0%
Swansea	0		0%
Bradford	0		0%
Colchester	0		0%
Middlesbrough	0		0%
Warrington	0		0%
Nottingham	0		0%
Bristol & Bath	0		0%
Redruth	0		0%
Camborne	0		0%
South Gloucestershire	0		0%
Cambridge	0		0%
Stoke-on-Trent	0		0%
Cardiff	0		0%
Wakefield	0		0%
Coventry	0		0%
Worcester & Malvern	0		0%
Derby	0		0%
Lincoln	0		0%
Doncaster	0		0%
Oldham	0		0%
Dudley	0		0%
Other, please specify	0		0%
Dundee	0		0%
Oxford	0		0%
East Riding	0		0%
Reading & Bracknell	0		0%
Edinburgh	0		0%
Rotherham	0		0%
Exeter & Newton Abbot	0		0%
Sheffield	0		0%
Fife	0		0%

South Lanarkshire	0	0%
Glasgow	0	0%
Stockport	0	0%
Hull	0	0%
Sunderland	0	0%
Ipswich	0	0%
Truro	0	0%
Kingston-upon-Hull	0	0%
Wigan	0	0%
Kirklees	0	0%
Wolverhampton	0	0%
Leeds	0	0%
Barnsley	0	0%
Leicester	0	0%
Derry	0	0%
Liverpool	0	0%
Loughborough	0	0%
London	0	0%
Newport	0	0%
Manchester	0	0%
Peterborough	0	0%
Durham	0	0%
York	0	0%
Newcastle-upon-Tyne	0	0%
Aberdeen	0	0%
Norwich	0	0%

Total respondents: 33
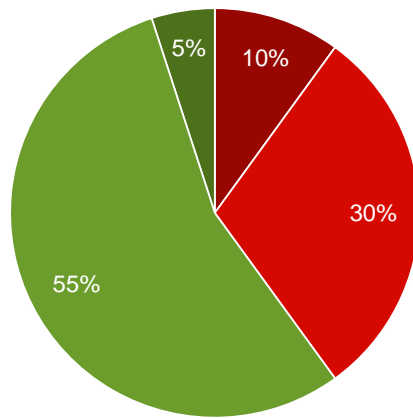**Skipped question: 0**

0%   20%   40%   60%   80%
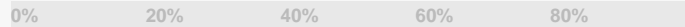
3. What is your current role?
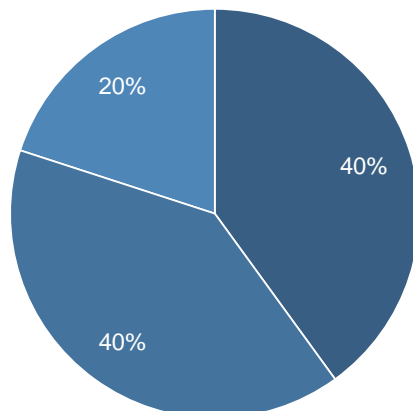
- 40% - Engineering
- 40% - Other, please specify
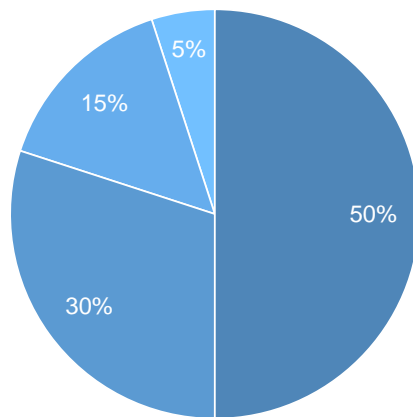- 20% - General management

n=5

4. When was your company founded?

- ● 10% - Less than two years ago
- ● 30% - 2 – 4 years ago
- ● 55% - Five or more years ago
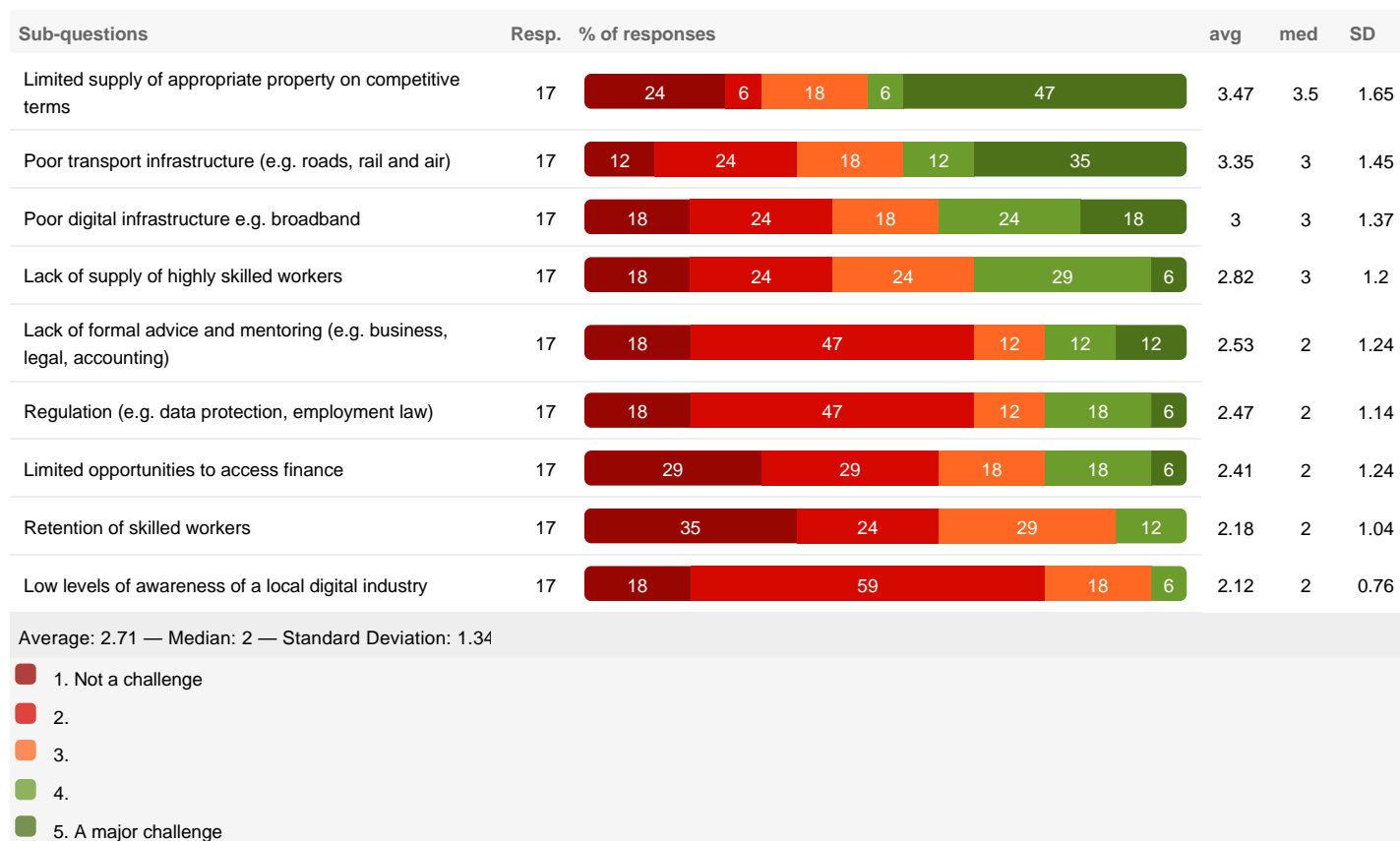- ● 5% - Don't know

n=20

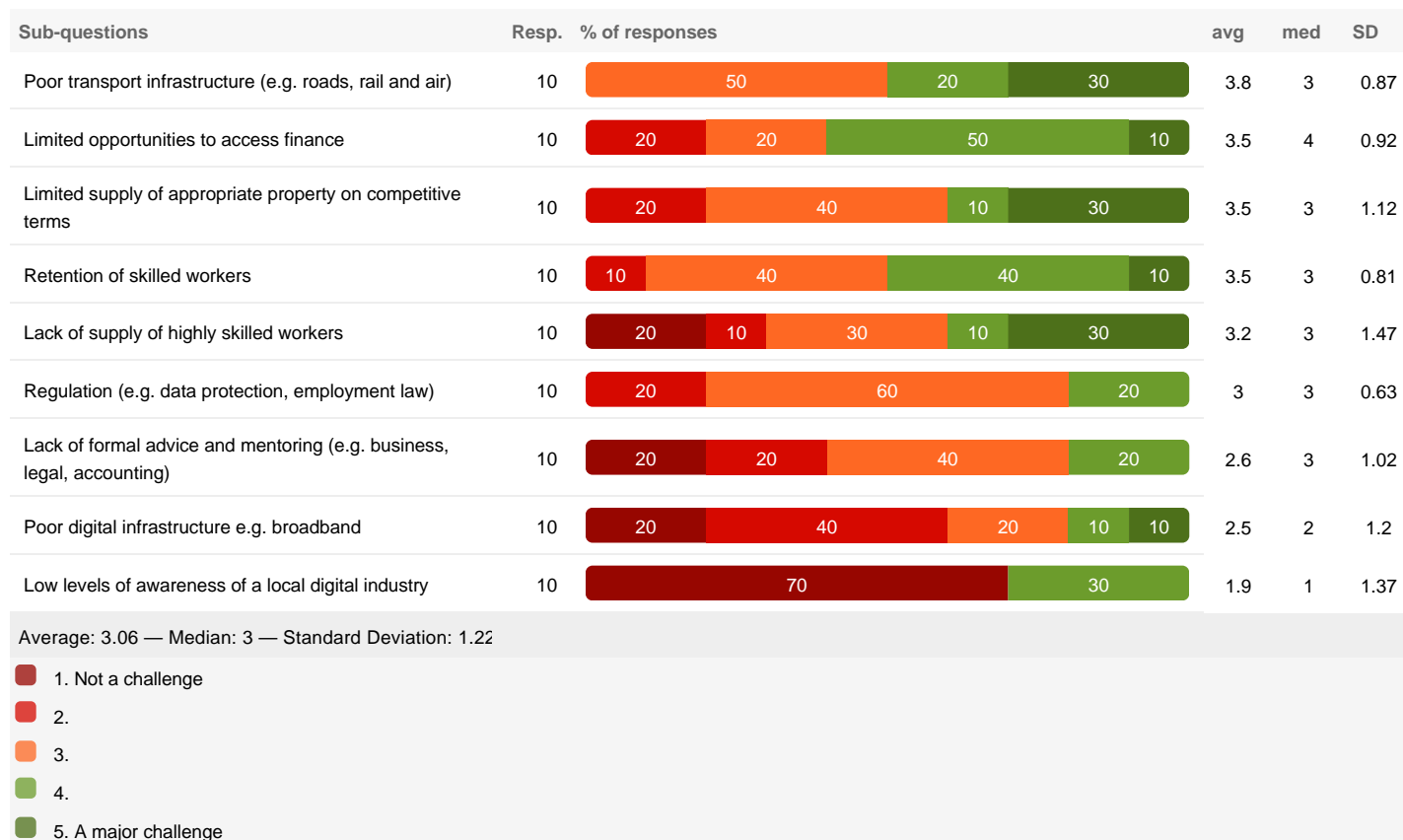**5. How many employees does your company have?**

- ● 50% - 1 - 10
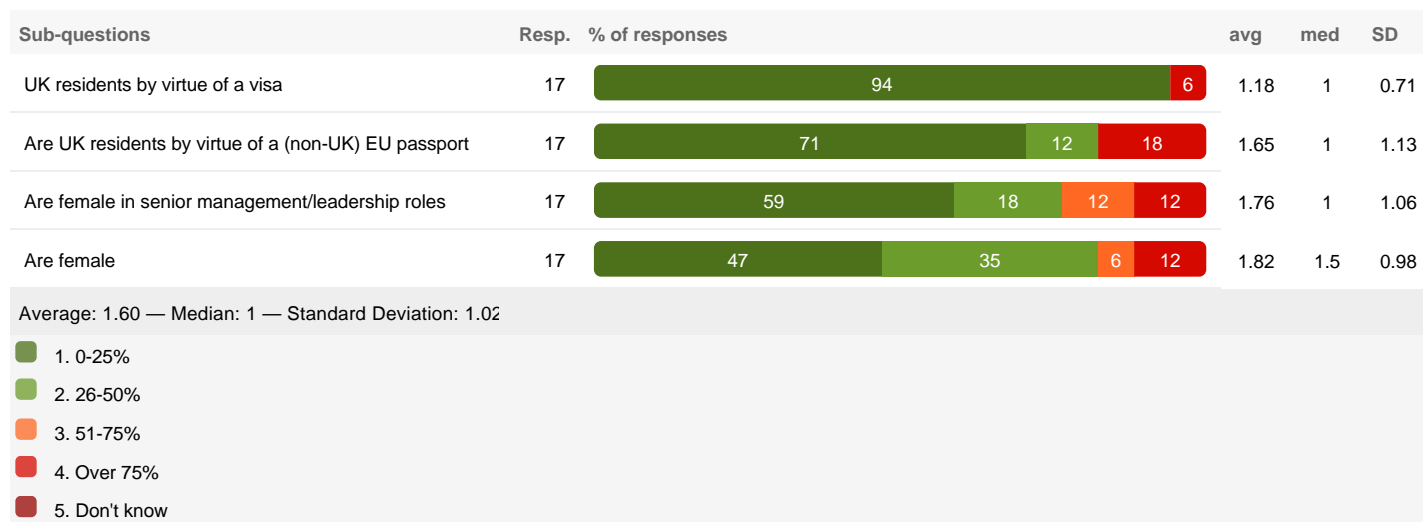- ● 30% - 21 - 50
- ● 15% - 11 - 20
- ● 5% - Over 100

n=20

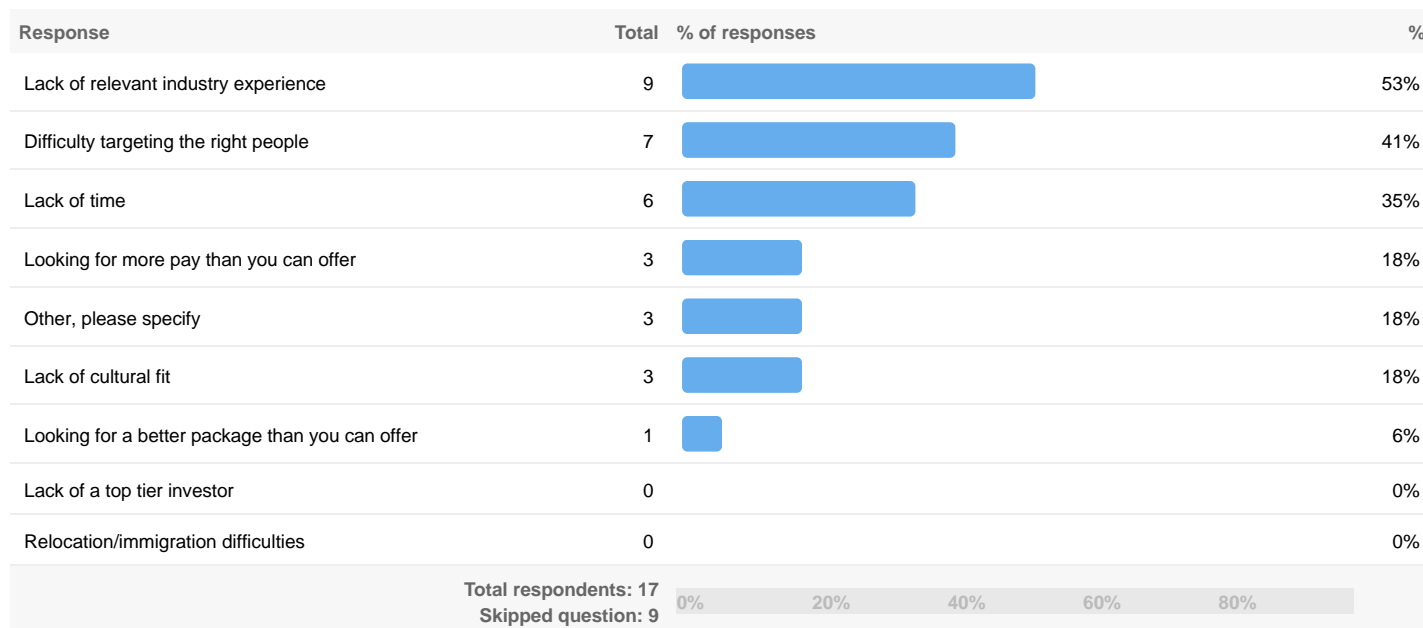## 6. How much of a challenge are the following to your company?

Sub-questions	Resp.	% of responses	avg	med	SD
Limited supply of appropriate property on competitive terms	17	24 / 6 / 18 / 6 / 47	3.47	3.5	1.65
Poor transport infrastructure (e.g. roads, rail and air)	17	12 / 24 / 18 / 12 / 35	3.35	3	1.45
Poor digital infrastructure e.g. broadband	17	18 / 24 / 18 / 24 / 18	3	3	1.37
Lack of supply of highly skilled workers	17	18 / 24 / 24 / 29 / 6	2.82	3	1.2
Lack of formal advice and mentoring (e.g. business, legal, accounting)	17	18 / 47 / 12 / 12 / 12	2.53	2	1.24
Regulation (e.g. data protection, employment law)	17	18 / 47 / 12 / 18 / 6	2.47	2	1.14
Limited opportunities to access finance	17	29 / 29 / 18 / 18 / 6	2.41	2	1.24
Retention of skilled workers	17	35 / 24 / 29 / 12	2.18	2	1.04
Low levels of awareness of a local digital industry	17	18 / 59 / 18 / 6	2.12	2	0.76

Average: 2.71 — Median: 2 — Standard Deviation: 1.34

- 1. Not a challenge
- 2.
- 3.
- 4.
- 5. A major challenge

7. To what extent are the following challenges for tech companies in your area?

Sub-questions	Resp.	% of responses	avg	med	SD
Poor transport infrastructure (e.g. roads, rail and air)	10	50 / 20 / 30	3.8	3	0.87
Limited opportunities to access finance	10	20 / 20 / 50 / 10	3.5	4	0.92
Limited supply of appropriate property on competitive terms	10	20 / 40 / 10 / 30	3.5	3	1.12
Retention of skilled workers	10	10 / 40 / 40 / 10	3.5	3	0.81
Lack of supply of highly skilled workers	10	20 / 10 / 30 / 10 / 30	3.2	3	1.47
Regulation (e.g. data protection, employment law)	10	20 / 60 / 20	3	3	0.63
Lack of formal advice and mentoring (e.g. business, legal, accounting)	10	20 / 20 / 40 / 20	2.6	3	1.02
Poor digital infrastructure e.g. broadband	10	20 / 40 / 20 / 10 / 10	2.5	2	1.2
Low levels of awareness of a local digital industry	10	70 / 30	1.9	1	1.37

Average: 3.06 — Median: 3 — Standard Deviation: 1.22

- 1. Not a challenge
- 2.
- 3.
- 4.
- 5. A major challenge

8. Approximately what percentage of the employees in your company ....

Sub-questions	Resp.	% of responses	avg	med	SD
UK residents by virtue of a visa	17	94 / 6	1.18	1	0.71
Are UK residents by virtue of a (non-UK) EU passport	17	71 / 12 / 18	1.65	1	1.13
Are female in senior management/leadership roles	17	59 / 18 / 12 / 12	1.76	1	1.06
Are female	17	47 / 35 / 6 / 12	1.82	1.5	0.98

Average: 1.60 — Median: 1 — Standard Deviation: 1.02

- 1. 0-25%
- 2. 26-50%
- 3. 51-75%
- 4. Over 75%
- 5. Don't know

9. When recruiting talent what are the primary challenges you face?

Response	Total	% of responses	%
Lack of relevant industry experience	9		53%
Difficulty targeting the right people	7		41%
Lack of time	6		35%
Looking for more pay than you can offer	3		18%
Other, please specify	3		18%
Lack of cultural fit	3		18%
Looking for a better package than you can offer	1		6%
Lack of a top tier investor	0		0%
Relocation/immigration difficulties	0		0%

Total respondents: 17
Skipped question: 9

0%   20%   40%   60%   80%

10. Which are the most effective methods for attracting talent to your organisation?

Response	Total	% of responses	%
Your company website	7		41%
Word of mouth	6		35%
Other, please specify	5		29%
Social media (e.g. Facebook, Twitter)	5		29%
Employee referrals	4		24%
Search/recruitment consultants	4		24%
Online professional networks (e.g. Hackerrank, LinkedIn)	3		18%
Job boards (CareerBuilder, Monster, Glassdoor)	3		18%
Links with colleges / universities	2		12%
Advertising in national or specialist press	1		6%
Through investors	0		0%
Job search engines (e.g. Indeed, SimplyHired)	0		0%
Careers fairs	0		0%

Total respondents: 17
Skipped question: 9

0%   20%   40%   60%   80%

12. How long do staff tend to stay with your company?

Sub-questions	Resp.	% of responses				avg	med	SD
In management/leadership roles	17	41	24	35		3.94	4	0.87
In junior or mid-level roles	17	24	29	12	35	3.59	3	1.19
Average: 3.76 — Median: 4 — Standard Deviation: 1.06								

- 🟥 1. Less than a year
- 🟥 2. 1 – 2 years
- 🟧 3. 3 - 4 years
- 🟩 4. More than 5 years
- 🟩 5. Don't know

13. How would you rate your local area on the following?

Sub-questions	Resp.	% of responses	avg	med	SD
Overall quality of life	26	8 / 31 / 62	4.54	5	0.63
Tech sector growth potential	26	8 / 46 / 46	4.38	4	0.62
Strength of the digital economy	26	8 / 4 / 46 / 42	4.23	4	0.85
Talent supply	26	19 / 38 / 23 / 19	3.42	3	1.01
Transport infrastructure (e.g. public transportation, traffic congestion)	26	23 / 31 / 19 / 23 / 4	2.54	2	1.18
Cost of living	26	15 / 50 / 31 / 4	2.23	2	0.75

Average: 3.56 — Median: 4 — Standard Deviation: 1.25

- 1. Very poor
- 2.
- 3.
- 4.
- 5. Very good

14. Has your company ever taken advantage of any of the following support locally?

Response	Total	% of responses	%
Mentoring from experienced entrepreneurs	10		59%
Space in a co-working space	8		47%
Apprenticeship/ internship programmes	8		47%
Brand building activities (e.g. awards, media coverage)	7		41%
Business or marketing skills training	6		35%
Technical skills training	4		24%
Financial support/funding	4		24%
Technical/research support from local universities	2		12%
Place in an accelerator	1		6%
None of the above	1		6%
Tech Nation Visa	1		6%
Place in an incubator	0		0%

Total respondents: 17
Skipped question: 9

0%   20%   40%   60%   80%
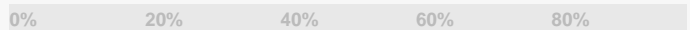
15. How useful have you found the following local support?

Sub-questions	Resp.	% of responses					avg	med	SD
Tech Nation Visa	1	100					5	3	0
Financial support/funding	4	75			25		4.25	4	0.43
Technical/research support from local universities	2	50		50			4	3	1
Mentoring from experienced entrepreneurs	10	20	20	10	50		3.9	4	1.22
Apprenticeship/ internship programmes	8	25	63			13	3.88	4	0.6
Space in a co-working space	8	13	25	25	38		3.88	4	1.05
Business or marketing skills training	6	17	17	50	17		3.67	4	0.94
Brand building activities (e.g. awards, media coverage)	7	14	43	29	14		3.43	3	0.9
Place in an accelerator	1	100					3	2	0
Technical skills training	4	25	50	25			3	3	0.71
Place in an incubator	0						0	0	0

Average: 3.76 — Median: 4 — Standard Deviation: 0.98

- 1. Very bad
- 2.
- 3.
- 4.
- 5. Very good

16. Over the next twelve months do you think the business environment for UK tech businesses will get better, get worse, or stay the same?

- 42% - Better
- 31% - Stay the same
- 19% - Worse
- 8% - Don't know
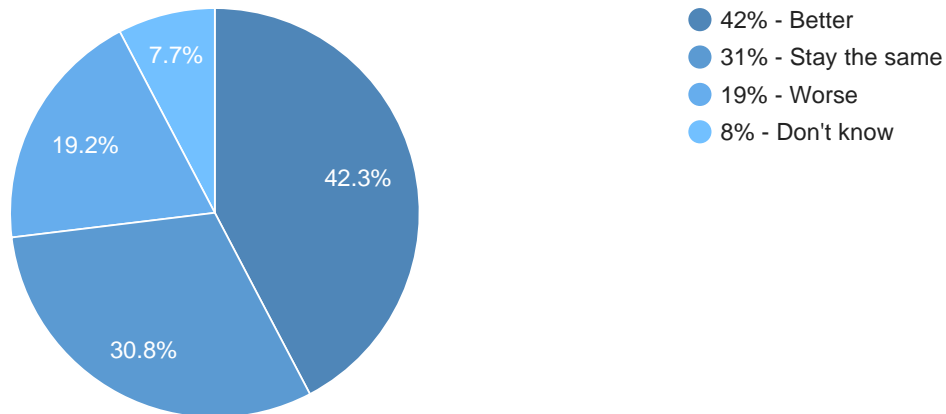
n=26

17. As a result of Brexit, to what extent do you agree or disagree with the following?

Sub-questions	Resp.	% of responses	avg	med	SD
We expect to grow our operations in the UK	17	6 / 6 / 29 / 47 / 12	3.53	4	0.98
We will find it harder to attract talent	17	12 / 24 / 29 / 18 / 18	3.06	3	1.26
We are likely to move at least some of our operations out of the UK	17	29 / 18 / 24 / 6 / 24	2.76	2.5	1.52
We will find it hard to retain talent	17	18 / 18 / 41 / 18 / 6	2.76	3	1.11
We anticipate improved access to new markets	17	24 / 35 / 18 / 18 / 6	2.47	2	1.19
We anticipate improved access to non-EU talent (India, US ...)	17	24 / 29 / 35 / 6 / 6	2.41	2	1.09

Average: 2.83 — Median: 3 — Standard Deviation: 1.26

- 🟥 1. Disagree strongly
- 🟥 2.
- 🟧 3.
- 🟩 4.
- 🟩 5. Agree strongly

18. To what extent do you agree or disagree with the following statements?

Sub-questions	Resp.	% of responses	avg	med	SD
Apprenticeships are an effective way for tech businesses to find new, tailor-made talent	19	21 / 32 / 42 / 5	3.32	3	0.86
I'm familiar with the changes being made by Government to the apprenticeship offer.	19	26 / 11 / 37 / 16 / 11	2.74	3	1.29

Average: 3.03 — Median: 3 — Standard Deviation: 1.14
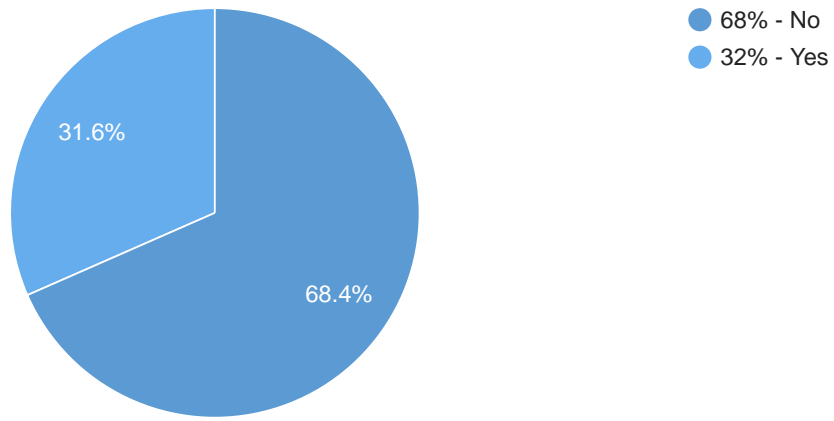
- 🟥 1. Disagree strongly
- 🟥 2.
- 🟧 3.
- 🟩 4.
- 🟩 5. Agree strongly

19. To what extent do you agree or disagree with the following statements?

Sub-questions	Resp.	% of responses	avg	med	SD
The Government's new apprenticeship offer brings many new potential benefits to businesses.	11	9 / 64 / 27	3.18	3	0.57

Average: 3.18 — Median: 3 — Standard Deviation: 0.57

- 🟥 1. Disagree strongly
- 🟥 2.
- 🟧 3.
- 🟩 4.
- 🟩 5. Agree strongly

20. Does your organisation currently offer apprenticeships?

68% - No
32% - Yes

31.6%

68.4%

n=19