

Tech Nation 2017

Status:	Closed
Start date:	2016-11-16
End date:	2016-12-06
Live:	21 days
Questions:	22
Partial completes:	44 (29.3%)
Screened out:	0 (0%)
Reached end:	106 (70.7%)
Total responded:	150

Filter

Responded

2. Liverpool

Remaining respondents: **150 (100%)**

**TECH
NATION
2017**

From
**TECH
CITY**



Welcome to Tech Nation 2017!

Tech Nation is the most comprehensive guide to the UK's digital tech ecosystem.

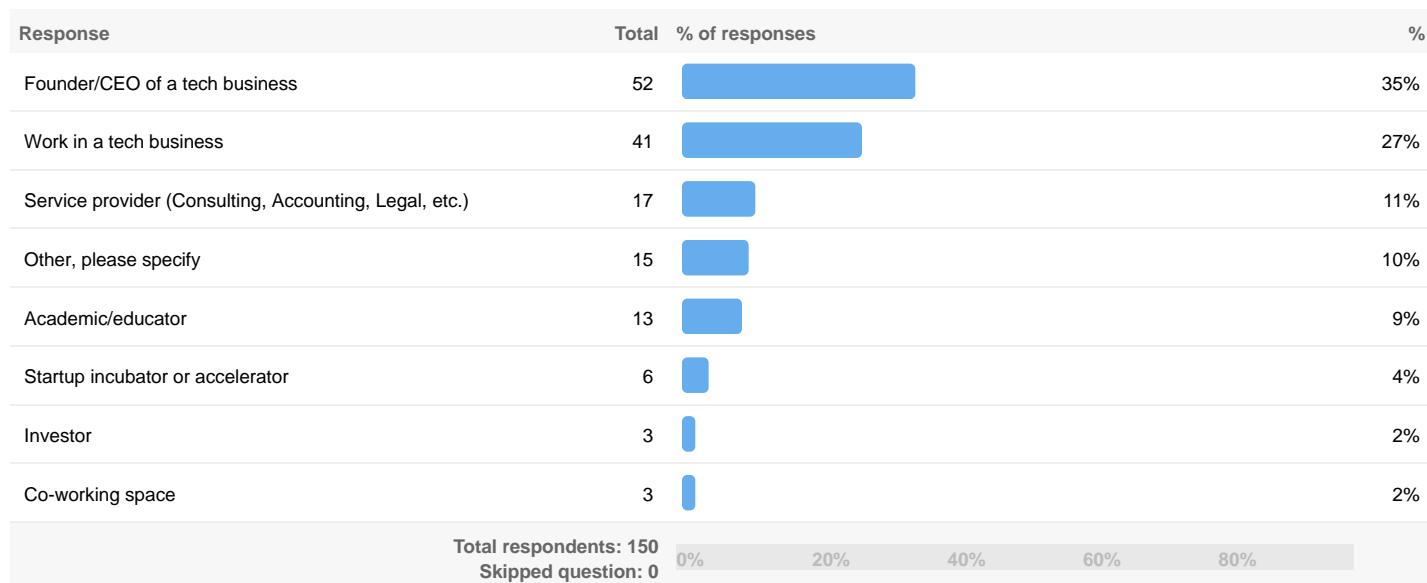
We know that ecosystems are driven by people like you and you are what make companies and communities thrive. This is why we want to hear directly from you. Specifically about your ecosystem; what's great, what's not so great, how could it be improved?

Whether you're part of a tech company or the local ecosystem (eg. accelerator, co-working space, university), we'd love to represent your views in Tech Nation 2017!

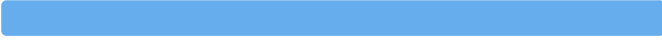
- One survey
- 10-20 questions (depending on your answers)
- 7 minutes (we've tested it)

[Click here to start and be part of Tech Nation.](#)

1. What is your role in the tech community?

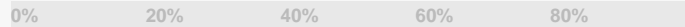


2. Where is your company/organisation headquartered?

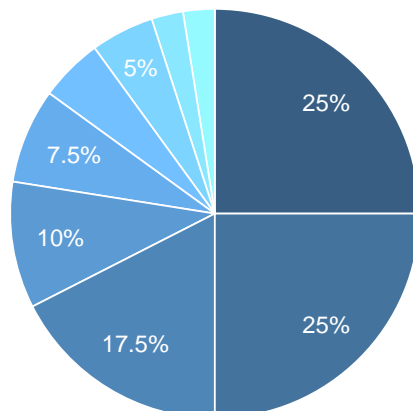
Response	Total	% of responses	%
Liverpool	150		100%
Other, please specify	0		0%
Truro	0		0%
Sheffield	0		0%
Birmingham	0		0%
Belfast	0		0%
Bolton	0		0%
Reading & Bracknell	0		0%
Bournemouth & Poole	0		0%
Stockport	0		0%
Bradford	0		0%
Wolverhampton	0		0%
Brighton	0		0%
Oldham	0		0%
Bristol & Bath	0		0%
Oxford	0		0%
Camborne	0		0%
Rotherham	0		0%
Cambridge	0		0%
South Lanarkshire	0		0%
Cardiff	0		0%
Sunderland	0		0%
Coventry	0		0%
Wigan	0		0%
Derby	0		0%
Barnsley	0		0%
Doncaster	0		0%
Middlesbrough	0		0%
Dudley	0		0%
Warrington	0		0%
Dundee	0		0%
Nottingham	0		0%
East Riding	0		0%
Plymouth	0		0%
Edinburgh	0		0%
Redruth	0		0%
Exeter & Newton Abbot	0		0%
Sefton	0		0%
Fife	0		0%
South Gloucestershire	0		0%

Glasgow	0	0%
Southampton	0	0%
Hull	0	0%
Stoke-on-Trent	0	0%
Ipswich	0	0%
Swansea	0	0%
Kingston-upon-Hull	0	0%
Wakefield	0	0%
Kirklees	0	0%
Wirral	0	0%
Leeds	0	0%
Worcester & Malvern	0	0%
Leicester	0	0%
Colchester	0	0%
Derry	0	0%
Lincoln	0	0%
Loughborough	0	0%
London	0	0%
Newport	0	0%
Manchester	0	0%
Peterborough	0	0%
Durham	0	0%
York	0	0%
Newcastle-upon-Tyne	0	0%
Aberdeen	0	0%
Norwich	0	0%

Total respondents: 150
Skipped question: 0



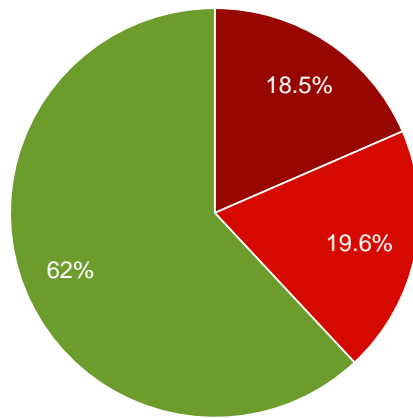
3. What is your current role?



- 25% - Marketing
- 25% - Other, please specify
- 18% - General management
- 10% - Founder / CEO
- 8% - Operations (including finance)
- 5% - Engineering
- 5% - Product
- 2% - People/HR
- 2% - Sales

n=40

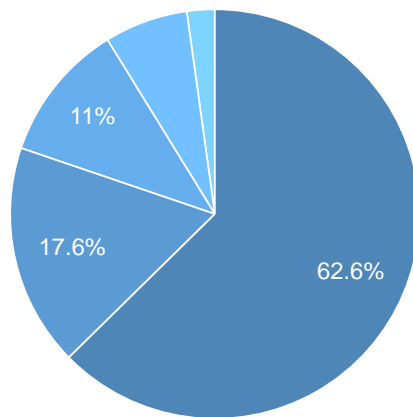
4. When was your company founded?



- 18% - Less than two years ago
- 20% - 2 - 4 years ago
- 62% - Five or more years ago

n=92

5. How many employees does your company have?



- 63% - 1 - 10
- 18% - 11 - 20
- 11% - 21 - 50
- 7% - 51 - 100
- 2% - Over 100

n=91

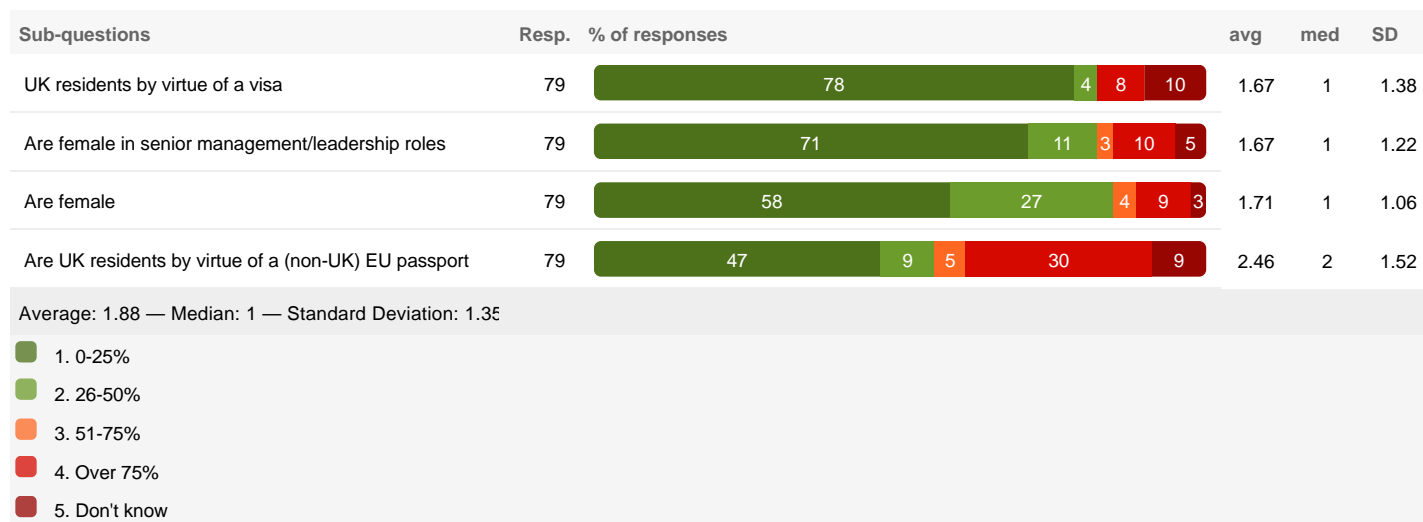
6. How much of a challenge are the following to your company?

Sub-questions	Resp.	% of responses	avg	med	SD
Lack of supply of highly skilled workers	79		3.43	4	1.15
Limited opportunities to access finance	79		3.32	3	1.31
Low levels of awareness of a local digital industry	79		2.86	3	1.2
Poor digital infrastructure e.g. broadband	79		2.85	3	1.38
Limited supply of appropriate property on competitive terms	79		2.76	3	1.34
Lack of formal advice and mentoring (e.g. business, legal, accounting)	79		2.71	3	1.16
Retention of skilled workers	79		2.57	2	1.22
Poor transport infrastructure (e.g. roads, rail and air)	79		2.46	2	1.27
Regulation (e.g. data protection, employment law)	79		2.23	2	1.22
Average: 2.80 — Median: 3 — Standard Deviation: 1.30					
<ul style="list-style-type: none"> ■ 1. Not a challenge ■ 2. ■ 3. ■ 4. ■ 5. A major challenge 					

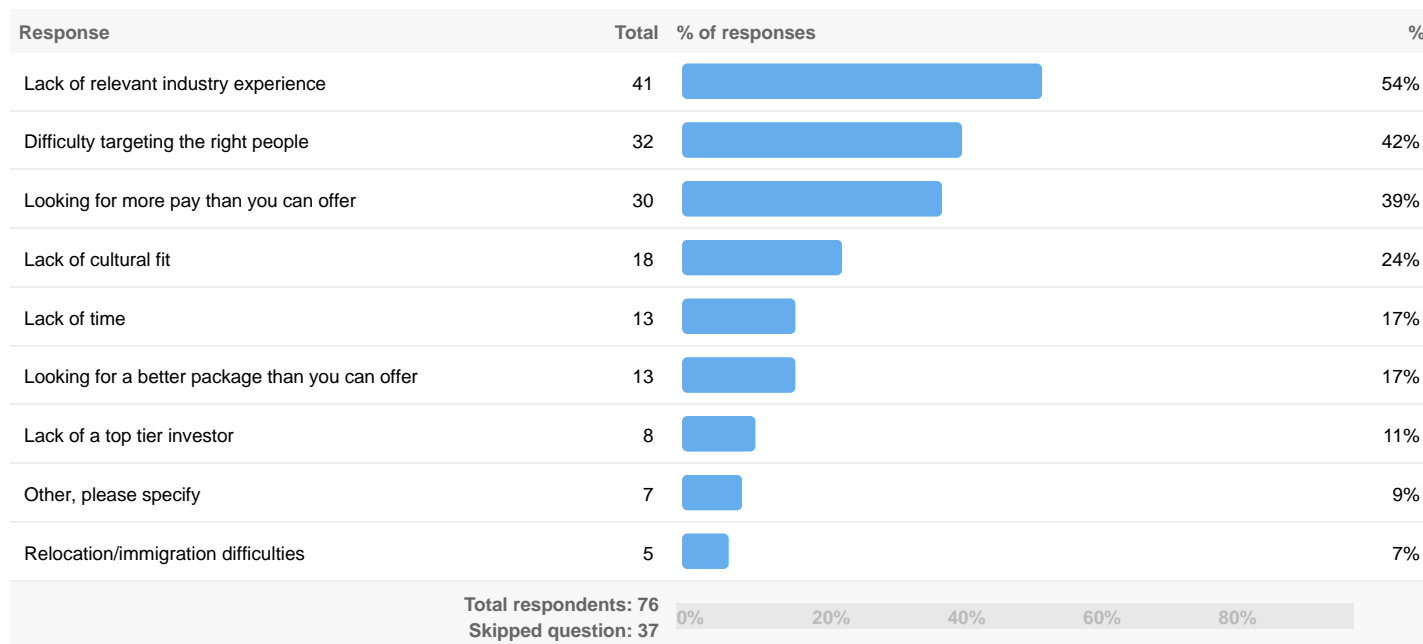
7. To what extent are the following challenges for tech companies in your area?

Sub-questions	Resp.	% of responses	avg	med	SD
Lack of supply of highly skilled workers	38		3.66	4	1.08
Limited opportunities to access finance	38		3.42	4	1.39
Low levels of awareness of a local digital industry	38		3.34	3	1.15
Retention of skilled workers	38		3.29	3	1.23
Poor digital infrastructure e.g. broadband	38		3.11	3	1.33
Lack of formal advice and mentoring (e.g. business, legal, accounting)	38		2.92	3	1.18
Limited supply of appropriate property on competitive terms	38		2.84	3	1.33
Regulation (e.g. data protection, employment law)	38		2.84	3	1.01
Poor transport infrastructure (e.g. roads, rail and air)	38		2.79	3	1.3
Average: 3.13 — Median: 3 — Standard Deviation: 1.26					
<ul style="list-style-type: none"> ■ 1. Not a challenge ■ 2. ■ 3. ■ 4. ■ 5. A major challenge 					

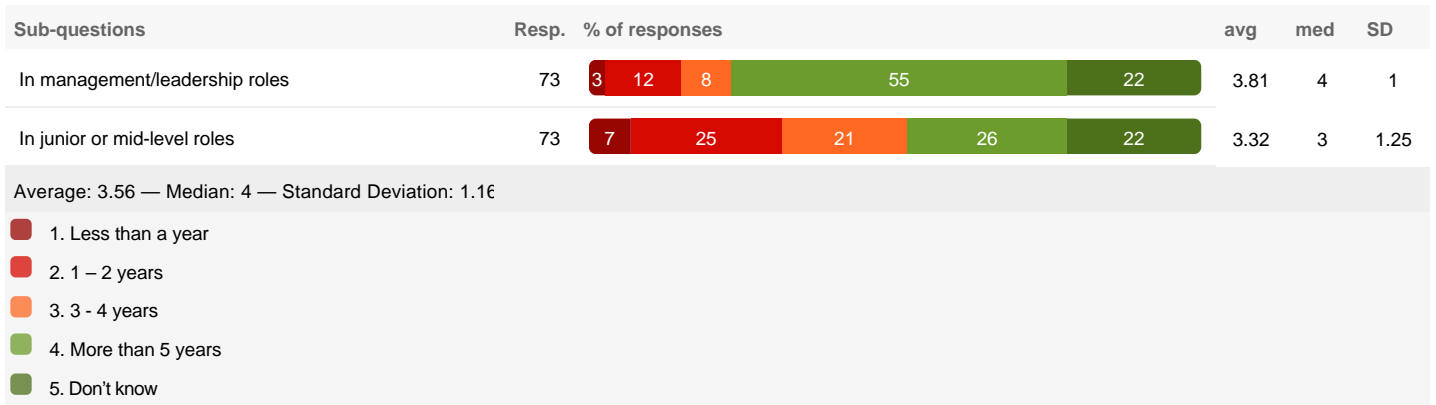
8. Approximately what percentage of the employees in your company



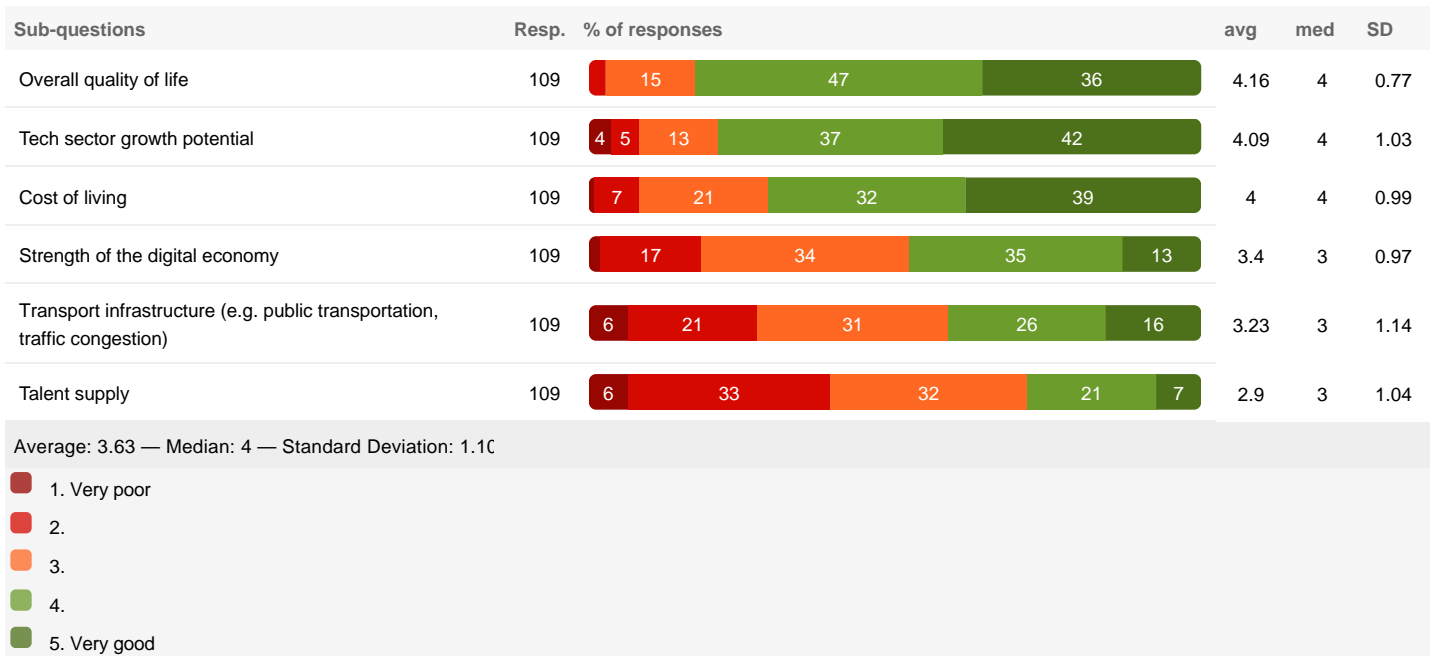
9. When recruiting talent what are the primary challenges you face?










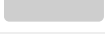



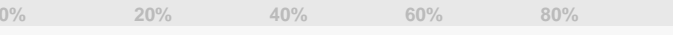
12. How long do staff tend to stay with your company?



13. How would you rate your local area on the following?



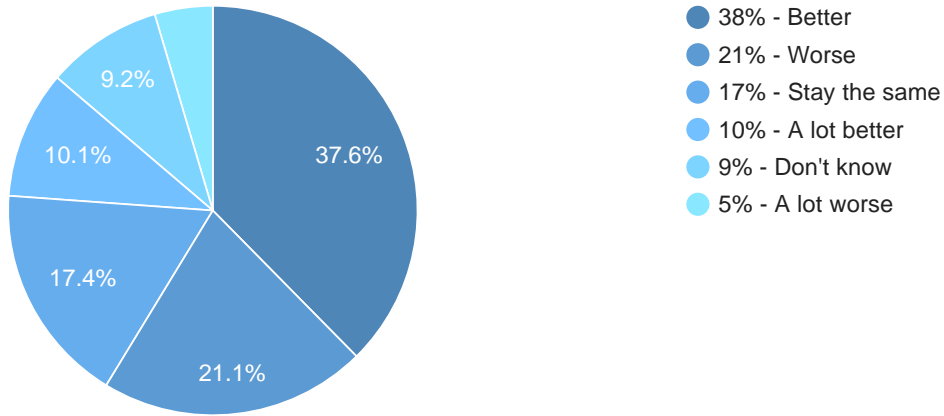
14. Has your company ever taken advantage of any of the following support locally?

Response	Total	% of responses	%
Mentoring from experienced entrepreneurs	31		43%
Financial support/funding	27		38%
Apprenticeship/ internship programmes	26		36%
Space in a co-working space	24		33%
Brand building activities (e.g. awards, media coverage)	23		32%
Business or marketing skills training	19		26%
Technical skills training	16		22%
None of the above	11		15%
Place in an accelerator	11		15%
Technical/research support from local universities	11		15%
Place in an incubator	8		11%
Tech Nation Visa	0		0%
Total respondents: 72 Skipped question: 37			

15. How useful have you found the following local support?

Sub-questions	Resp.	% of responses			avg	med	SD		
Technical/research support from local universities	11	9	64	27	4.18	4	0.57		
Mentoring from experienced entrepreneurs	31	6	3	13	35	42	4.03	4	1.12
Business or marketing skills training	19	37	42	21	3.84	4	0.74		
Space in a co-working space	24	8	4	21	29	38	3.83	4	1.21
Brand building activities (e.g. awards, media coverage)	23	9	22	48	22	3.83	4	0.87	
Financial support/funding	27	7	33	37	22	3.74	4	0.89	
Technical skills training	16	6	44	31	19	3.62	3	0.86	
Place in an accelerator	11	9	45	18	27	3.55	3	1.16	
Place in an incubator	8	13	25	13	25	25	3.25	3	1.39
Apprenticeship/ internship programmes	26	19	8	23	46	4	3.08	3	1.21
Tech Nation Visa	0				0	0	0		
Average: 3.71 — Median: 4 — Standard Deviation: 1.07									
<ul style="list-style-type: none"> ■ 1. Very bad ■ 2. ■ 3. ■ 4. ■ 5. Very good 									

16. Over the next twelve months do you think the business environment for UK tech businesses will get better, get worse, or stay the same?



n=109

17. As a result of Brexit, to what extent do you agree or disagree with the following?

Sub-questions	Resp.	% of responses					avg	med	SD
We expect to grow our operations in the UK	71	11	13	44	18	14	3.11	3	1.15
We will find it harder to attract talent	71	17	17	21	30	15	3.1	3	1.32
We will find it hard to retain talent	71	18	31	32	10	8	2.59	2.5	1.15
We anticipate improved access to non-EU talent (India, US ...)	71	24	30	38	7		2.32	2	0.96
We anticipate improved access to new markets	71	34	21	30	11	4	2.31	2	1.17
We are likely to move at least some of our operations out of the UK	71	42	15	20	18	4	2.27	2	1.29

Average: 2.62 — Median: 3 — Standard Deviation: 1.23

- 1. Disagree strongly
- 2.
- 3.
- 4.
- 5. Agree strongly

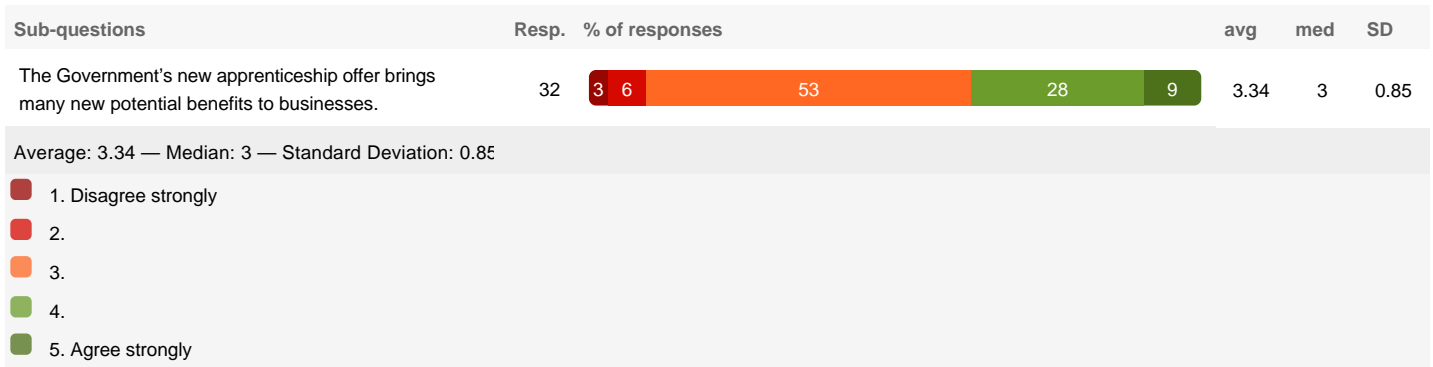
18. To what extent do you agree or disagree with the following statements?

Sub-questions	Resp.	% of responses					avg	med	SD
Apprenticeships are an effective way for tech businesses to find new, tailor-made talent	61	13	16	21	34	15	3.21	3	1.26
I'm familiar with the changes being made by Government to the apprenticeship offer.	61	30	20	28	15	8	2.52	2.5	1.28

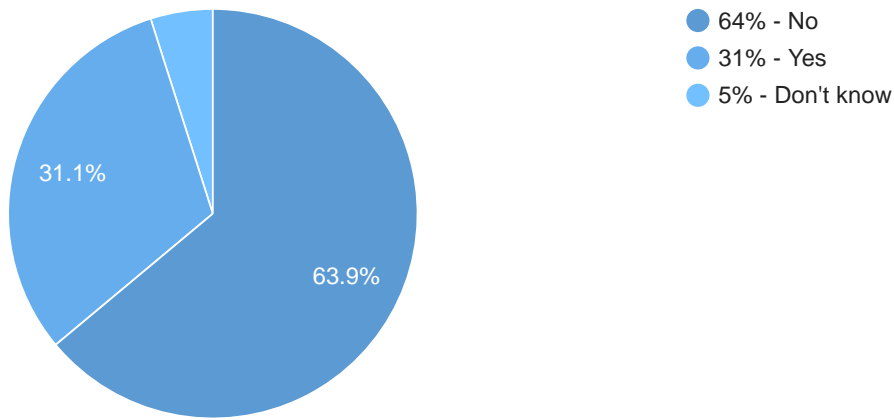
Average: 2.87 — Median: 3 — Standard Deviation: 1.31

- 1. Disagree strongly
- 2.
- 3.
- 4.
- 5. Agree strongly

19. To what extent do you agree or disagree with the following statements?



20. Does your organisation currently offer apprenticeships?



n=61

21. We appreciate you helping us with this survey. If you would like to receive the Tech Nation 2017 Report, please enter your email address below before submitting your survey, otherwise type 'REF'.

